



# 2017 Annual Meeting

*A Collective Vision: Working Toward Health Equity*

**November 8, 2017**  
**The Michigan State University Club &  
James B. Henry Center**  
**Lansing, MI**  
**8:30am-2:30pm**

**Register Online Now**

Conference Fee \$75.00

# Conference Agenda — Wednesday, November 8

- 7:30am Registration Open
- 7:30am Abstract, Poster & Exhibits Setup
- 8:30am Continental Breakfast & Poster Viewing
- 8:45am Welcome & Conference Opening
- 9:00am MCC Inspiration Award
- 9:15am Opening Keynote Speaker
- [Marcella Wilson, PhD](#); Author of *Diagnosis Poverty: A New Approach for Understanding and Treating an Epidemic. Poverty has reached epidemic proportions, and the current U.S. system for addressing it is disjointed, unscientific, and unsustainable. By approaching poverty as a "condition" that can be best treated by proper assessment, standards of care, and quality-control measures, Marcella Wilson, PhD, is overturning decades of well intentioned but ineffective remedies.*

10:15am Break and Abstract, Poster & Exhibit Viewing  
*Please take some time to meet with our presenters and learn about cancer control projects in Michigan!*

## 11:00am Concurrent Sessions

### A. Health Equity and Disparities in Breast Cancer Genetics

- [Lisa Newman, MD, MPH, FACS](#); Director of the Breast Oncology Program, Henry Ford Health System
  - [Taylor Seaton, MS](#); Clinical Cancer Genetics Epidemiologist, Division of Lifecourse Epidemiology & Genomics, MDHHS
- African-American women develop and die from breast cancer at higher rates than white women. The reasons are multifactorial, but genetics play a significant part. This session will explore the prevalence and genetics of Triple-Negative breast cancer. Barriers to genetic counseling and testing of minorities will be discussed, as well as current state-level public health efforts underway to increase referrals and testing.*

### B. A Frank Discussion: Survivorship Ignored Topics

- [Molly B. Moravek, MD, MPH](#); Director Fertility Preservation Program, Michigan Medicine, University of Michigan
- [Lisa Astalos Chism, DNP, APRN, NCMP, FAANP](#); Clinical Director, Women's Wellness Clinic at Karmanos Cancer Institute
- [Carlos O. Weiss, MD](#); Mercy Health Advanced Care Coordination Program (ACCP)

*This session will be a frank discussion about cancer survivorship across the lifespan. The panel will discuss topics that are important for providers when working with survivors. Topics addressed will include fertility, sexuality and aging.*

### C. Grant Writing 101

- [Linda Chamberlain, PhD](#); Director, Technology Commercialization Center at Grand Valley State University  
*Feeling overwhelmed by grant writing? This session is geared toward MCC organizations that need extra support to submit a successful grant application. Dr. Chamberlain will cover the 'nuts and bolts' of writing a grant and provide participants with the basic knowledge and understanding of completing the components of a grant application, including writing a cover letter, executive summary, statement of need, project description, SMART objectives, and developing a budget.*

12:15 pm Lunch

1:15 pm MCC Awards Presentation

- Spirit of Collaboration
- MCC Champion

1:30 pm Update on Priority Accomplishments, Closing Remarks and Call to Action

2:00 pm Meeting Adjourned

**Board of Directors Meeting:** The November 2017 MCC Board of Directors Meeting will begin immediately following the Annual Meeting. Please join us.

## Abstracts and Poster Presentations

This year's meeting will feature reviewed abstracts and posters from MCC Member Organizations that highlight activities related to the Cancer Plan Dashboard, 2016-2020 and [MCC Priorities and Pillars](#). Do you have a special project you would like to showcase? This is your opportunity to share your success.

Please submit an MCC poster or Peer Reviewed Abstract online at: [MCC Poster Submission](#)  
Poster submission deadline is: **September 15, 2017**

## Meeting Location

The University Club of Michigan State University & James B. Henry Center for Executive Development  
3435 Forest Road, Lansing, MI 48910  
517-353-4350

## Hotel Information

Candlewood Suites  
*(located adjacent to the Henry Center)*  
A block of rooms has been reserved at the Candlewood Suites. The MCC group rate is **\$75.00** for a Studio Suite and \$115.00 for a 1 Bedroom Suite (plus 6% sales and 5% county taxes). To make your reservation, call the hotel directly at: 517-351-8181 and request the 2017 Michigan Cancer Consortium group rate. **Room rate will be available until 10/8/17 or the room block is full.**

## Need More Information?

For conference questions or information—contact Amy Stagg at 517-324-7310 or [stagg@michigan.gov](mailto:stagg@michigan.gov)



# 2017 MCC Annual Meeting Registration Form

**[Register Online Here](#)**

Name: \_\_\_\_\_ Credentials: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## **(Required for Confirmation)**

Dietary or Physical Requirements: \_\_\_\_\_

### **Concurrent Sessions (11:00am—12:15pm)**

- (A) Health Equity and Disparities in Breast Cancer Genetics
- (B) Survivorship Ignored Topics
- (C) Grant Writing 101
- NOT ATTENDING A BREAKOUT

### **Continuing Education**

This activity has been submitted to the Oncology Nursing Society for approval to award contact hours. ONS is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's COA.

I will be registering for Nursing Contact hours       I would like a Certificate of Attendance

### **Registration and Payment Information**

**Mail this form with your check made payable to:**

***Michigan Public Health Institute  
Attn: Amy Stagg  
2390 Woodlake Drive, Suite 360  
Okemos, MI 48864***

**Or fax to: 517-324-7324**

**Conference Registration is \$75.00 per person. *If you register 5 or more people from your organization, enter the discount code: GROUP to receive a \$15.00 discount per registration!***

**To Pay with a credit card, please use the following link:**

**[https://uat.mihealth.org/mphi\\_paypal/](https://uat.mihealth.org/mphi_paypal/)**