

# CANCER CONTROL WITH WINNING IMPACT

POLICY, SYSTEMS & ENVIRONMENTAL CHANGE THROUGHOUT MICHIGAN



## 1st PLACE RECOGNITION

PUBLIC HEALTH FOUNDATION I'M YOUR COMMUNITY GUIDE

### COOPERATION & COLLABORATION

Each day in Michigan about 143 people find out they have cancer and 58 people die from it. **The impact of cancer can be reduced through policy, systems, and environmental changes.** Policy changes can take the form of an ordinance, mandate, regulation, or formal or informal rule. Systems changes are changes that impact all areas of an organization, institution, or community. Environmental changes involve changing the

economic, social, or physical environment.

Collaboration with the Michigan Cancer Consortium, community organizations, and chronic disease programs in the state has been essential to increase impact of cancer prevention and control efforts.

POTENTIAL IMPACT

**275 THOUSAND PEOPLE**



### THE MICHIGAN CANCER CONSORTIUM



**OVER 2,000**

CANCER PATIENTS REFERRED TO THE MICHIGAN TOBACCO

**QUITLINE**



**7,000+ PEOPLE REACHED MCC CHALLENGE**  
IMPROVED CANCER SCREENING RATES

