

# *MCCI Update*

*The Latest Information About the Michigan Cancer Control Initiative*

## **SPC Makes Action Plan, Resource Identification Recommendations**

During the Oct. 7 Michigan Cancer Consortium (MCC) meeting in Brighton, the Strategic Planning Committee (SPC) presented recommendations for the development and review of the nine plans to implement the MCC priorities and identify financial resources to support implementation.

Ray Demers, MD, reported that the SPC Plan Review Workgroup had developed essential elements, criteria for plan review, and progress reporting forms for implementation. Dr. Demers explained that all of these items had been approved by the SPC and could be found in the *Michigan Cancer Consortium Guidebook for Action Plans* and accompanying binder, both of which were distributed at the Oct. 7 meeting.

Dr. Demers said members of the nine MCC Action Planning Groups will have the option of using the guidebook and binder to help them develop their strategic action plans. All nine Action Planning Groups will submit their products for initial review to the SPC in early January 1999. Once submitted, the products will be evaluated by a team comprised of two SPC members and one MCC staff member. Members of the SPC will meet in mid-January by conference call to discuss the results of the reviews and begin identifying opportunities for coordination. Action Group conveners will be informed of the review results and the SPC's recommendations.

William Peters, MD, reported that members of the SPC Financial Resources Identification Workgroup had compiled a source list for new funding opportunities. The workgroup's goals are to provide MCCI partners with information to assist them in planning two levels of strategies: those that build upon existing resources, programs or services of MCC members and their partners, and those that require new resources. It also will help participating agencies coordinate access to, and attainment of, those resources so they can work toward achieving their MCC goals.

## **MCC Action Planning Group Update:**

### **Prostate Cancer Group Stresses Diversity, Group Involvement**

*(Note: We believe it's important for members of the nine MCC Action Planning Groups to not only work together within their Action Groups, but also to share information between groups about ways the groups are shaping their strategic action plans and proposing to gather the resources to achieve those plans. This communication of ideas, methods and strategies may help strengthen the Michigan Cancer Control Initiative effort as a whole. The following is the first in a series of "MCC Action Planning Group Updates." These reports are not intended to convey everything that is*

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*MCCI Update is a report from the co-chairs of the Michigan Cancer Consortium, Vicki Rakowski, RN, ET, and Aaron P. Scholnik, MD, for all those associated with the Michigan Cancer Control Initiative. To share ideas for future reports, or to change your mailing information, contact Patty Brookover at 517-335-9620 (FAX: 517-335-9397; e-mail: brookoverp@state.mi.us). For more information about the MCCI, contact Sue Haviland at 517-335-8372 (FAX: 517-335-9397; e-mail: havilande@state.mi.us).*

*happening within a particular Action Planning Group. Rather, they are meant as an overview of how that group is approaching its charge of developing a strategic action plan.)*

When Ray Demers, MD, began convening the Prostate Cancer Action Planning Group, he made sure to recruit members diverse in their medical training, gender, ethnicity, and geographical location. During the Oct. 7 meeting in Brighton, members voted to add experts in patient education, quality of life, outcome evaluation, and health economics/insurance to that mix and to seek an expert in survey methodology and questionnaire design who could consult with them.

Members of the group also reviewed their MCC priority objective and agreed to revise the date of completion to the year 2002 and delete the word “newly” from the phrase “newly diagnosed prostate cancer patients.” Considerable time was spent brainstorming proposed implementation objectives and how to realize those objectives.

The Prostate Group formed two workgroups, one to examine survey techniques and another to examine educational interventions. Each collaborating member was assigned to one of the two workgroups, thus ensuring that every collaborating member would have an active part in the process.

During the Oct. 7 meeting, group members decided to allocate their mini-grant funds in the following way: \$5,000 for consultants/advisors in areas such as survey methods and patient education; \$5,000 for travel expenses; \$5,000 for focus group participants and facilitator fees; and \$5,000 for printing, materials, postage, and meeting expenses. They noted that efforts to share consultants with other Action Groups might result in cost savings for all groups involved.

The Prostate Cancer Action Group will meet Dec. 1 to discuss the findings of the two workgroups, create a list of objectives, review key materials, discuss financial resources, and review their timeline. Another meeting is scheduled for early January. Between meetings and work sessions, members will communicate via e-mail and through the MCC website forums.

For information, contact Prostate Action Planning Group Convener Ray Demers, MD, of Henry Ford Health System (voice: 313-874-6660; FAX: 313-874-6656; e-mail: [rdemers1@hfhs.org](mailto:rdemers1@hfhs.org)).

If you would like to share how your Action Planning Group is developing its strategic plan, please contact Patty Brookover of the Michigan Department of Community Health (voice: 517-335-9620; FAX: 517-335-9397; e-mail: [brookoverp@state.mi.us](mailto:brookoverp@state.mi.us)).

#### **MICHIGAN CANCER CONSORTIUM MEMBERS:**

**Organizational:** ACCESS Community Health Center • American Cancer Society, Great Lakes Division, Inc. • American College of Surgeons • Barbara Ann Karmanos Cancer Institute • Blue Cross Blue Shield of Michigan • Flint & Vicinity Action Community and Economic Development • Grand Rapids Community Oncology Program • Health Alliance Plan • Henry Ford Health System • Hospice of Michigan • Inter-Tribal Council of Michigan, Inc. • Michigan Academy of Family Physicians • Michigan Association for Local Public Health • Michigan Black Nurses Association • Michigan Dietetic Association • Michigan Health & Hospital Association • Michigan Hospice Organization • Michigan Nurses Association • Michigan Osteopathic Association • Michigan Peer Review Organization • Michigan Primary Care Association • Michigan Radiological Society • Michigan Society of Hematology and Oncology • Michigan State Medical Society • Michigan State University Cancer Center • National Association of Hispanic Nurses, Michigan Chapter • Oncology Nursing Society • University of Michigan Comprehensive Cancer Center • University of Michigan School of Public Health • Upper Peninsula Health Care Network, Inc. • West Michigan Cancer Center

**At-Large:** Deanna Beyer, MS, RN • Donald Bronn, MD, PhD