

The MCC seeks a committed, engaged membership – one that actively participates in MCC activities and educates others about the Consortium. Here are few things new and existing member organizations can do to become more involved in the MCC:

Educate People About Cancer

- Make a presentation about the MCC to your CEO, Board of Directors, or senior management. When appropriate, use the informational materials provided in the *Communications Toolkit* to engage others in MCC activities. If you would like someone from the MCC to make the presentation for you, just ask! Contact cochairs@michigancancer.org with your request.

Save Lives Through Health Promotion

- Share health materials and information available on the MCC website (www.michigancancer.org) with other employees. Consider including this information in your organization's newsletter, bulletin boards, and website. Include a link to the MCC website on your organization's website.

Give Back to the Community

- Help the MCC achieve at least one of its goals – there are 13 to choose from! Think about what your organization is currently doing and how this fits in with the MCC's mission. Are there any similarities? Are there opportunities to use the resources, knowledge, and expertise provided by the MCC to help your organization do what it is already doing? Can your organization implement any strategies from the MCC's Strategic Plan?

Network with Other Concerned Organizations and Individuals Who Care About Cancer

- Lend your expertise to the MCC. Consider serving on an advisory committee or workgroup. Not only will the MCC benefit from your knowledge and experience, but you will have an opportunity to network with other cancer control experts from across the state. You can even explore new ways to collaborate with other member organizations.

Be a Leader

- Participate in MCC activities by:
 - Attending annual meetings and Board of Director meetings.
 - Voting and providing feedback when requested.
 - Disseminating relevant cancer control information to colleagues.
 - Implementing cancer control strategies identified in the Strategic Plan.
 - Collaborating with others to obtain new resources and grant funding.