

# The Michigan Tobacco Quitline Fax Referral Program

The Michigan Tobacco Quitline service is designed to help all tobacco users quit. One special feature is a **Fax Referral Program**, which is designed to help tobacco users who have indicated that they are ready to quit in the next 30 days.

The Quitline is funded through the Michigan Department of Community Health and is operated by the National Jewish Health, the premier medical and research institution focusing on respiratory diseases in the United States.

**Your** professional advice can motivate them to quit.

## The Michigan Quitline is:

- Supported by the Michigan Department of Community Health with funding from the Centers for Disease Control and the Healthy Michigan Fund.
- Staffed by professionally trained smoking cessation Quit Coaches.
- **FREE** to you and your patients.
- Designed so **you do not need to invest a lot of time in the process.**
- Able to triage callers, who may have a quitline service through their insurance provider, to the most appropriate resource.

All you and your staff need to do to refer a patient to the Michigan Quitline is fill out a **Fax Referral Form** after confirming that the patient is willing to quit in 30 days. Patients must initial the consent box and sign the form giving permission for the Quitline to call them. A provider signature is only needed if the patient is pregnant, has uncontrolled high blood pressure or heart disease and wants nicotine replacement therapy from the Quitline. Once we have received your fax with the patient initials and signature our Quit Coaches will take it from there.

## The Michigan Quitline offers:

- A fax referral service that makes it easier to enroll qualified patients.
- Proactive Quit Coaches who initiate a series of calls to patients who are ready to quit.
- A full package of patient education materials, including specialized materials for pregnancy, teens and Spanish-speaking patients.
- Up to eight weeks of free patches for uninsured patients.
- Feedback to referring providers with HIPAA-covered entities on patient progress.

## How to implement the Quitline Fax Referral Program

Using the referral program is simple. Just follow these steps:

**Ask** (Is your patient/client a tobacco user?)

**Advise** (Give brief advice to quit)

**Assess** (Is the tobacco user willing to make a quit attempt within 30 days?)

**Assist** (Refer them to Michigan Tobacco Quitline. Fill out the fax referral form.

Have the patient sign and initial the form. Make a copy of the completed form for your patient. Fax form to the quitline at **(800) 261-6259.**)

**Arrange** (Follow-up: The Quitline will call the patient to begin counseling. You can address quit attempt at next visit.)