



Canoeing on Crooked Lake near Petoskey (Photo courtesy of [www.michigan.org](http://www.michigan.org))

# Comprehensive Cancer Control Plan for Michigan

2009 - 2015

Mapping a Course for Excellence in Michigan







STATE OF MICHIGAN  
OFFICE OF THE GOVERNOR  
LANSING

JENNIFER M. GRANHOLM  
GOVERNOR

JOHN D. CHERRY, JR.  
LT. GOVERNOR

May 26, 2009

Dear Friends:

I am pleased to present to you the Michigan Comprehensive Cancer Control Plan, which represents the collective wisdom of Michigan's cancer control experts. In this plan, you will uncover strategies that can be implemented to reduce the burden of cancer in our state.

With more than 51,000 individuals in Michigan diagnosed with cancer each year, and 21,000 dying from the disease, cancer has touched the lives of many – including family members and friends. Additionally, the entire state experiences significant economic and social impacts as a result of this disease, which is the second leading cause of death in our state. Reduction in cancer rates is not only beneficial to us individually, but to the entire state as well as it lessens the burden on health care systems we have in place.

It is critical that organizations coordinate efforts and resources in the fight against this often tragic condition. That is why I encourage you to join me, the Michigan Cancer Consortium, and the Michigan Department of Community Health in the fight to gain better control of this disease through enhanced education and prevention efforts, earlier detection and improved treatment options, and enhanced quality of life for all those diagnosed with cancer.

Sincerely,

A handwritten signature in blue ink, appearing to read "J. Granholm", written over the printed name and title.

Jennifer M. Granholm  
Governor



# Table of Contents

Foreword .....	v
Michigan Facts and Figures .....	1
Cancer Health Disparities .....	5
Access to Cancer Care in Michigan .....	9
Key Facts and Figures .....	9
Michigan Cancer Programs and Services.....	13
About the MCC .....	17
History .....	17
Mission Statement .....	18
Vision Statement and Milestones .....	19
Guiding Principles .....	20
Progress to Date .....	22
About Michigan's Cancer Plan .....	25
Goals for 2009 - 2015 .....	27
Background .....	27
Implementation Evaluation .....	28
Goals for 2009 - 2015: Breast Cancer .....	32
Goals for 2009 - 2015: Cancer Genomics .....	40
Goals for 2009 - 2015: Cancer Survivorship .....	50
Goals for 2009 - 2015: Cervical Cancer .....	64
Goals for 2009 - 2015: Childhood Cancers .....	77
Goals for 2009 - 2015: Colorectal Cancer .....	87
Goals for 2009 - 2015: End-of-Life Care .....	101



## Table of Contents

Goals for 2009 - 2015: Environmental/Occupational Cancer .....	111
Goals for 2009 - 2015: Healthy Lifestyles .....	119
Goals for 2009 - 2015: Ovarian Cancer .....	127
Goals for 2009 - 2015: Prostate Cancer .....	131
Goals for 2009 - 2015: Skin Cancer .....	142
Goals for 2009 - 2015: Tobacco Control/Lung Cancer .....	147
Special Projects for 2009 - 2011 .....	161
Background .....	161
Special Projects for 2009 - 2011: Breast Cancer .....	162
Special Projects for 2009 - 2011: Cancer Genomics .....	165
Special Projects for 2009 - 2011: Cancer Survivorship.....	168
Special Projects for 2009 - 2011: Cervical Cancer .....	175
Special Projects for 2009 - 2011: Tobacco Control/Lung Cancer .....	180
Maintenance Projects .....	189
Background .....	189
Maintenance Projects: Basic Lexicon .....	190
Maintenance Projects: Clinical Cost Database .....	194
Maintenance Projects: Clinical Trials .....	196
Emerging Science and Technology .....	199
What Works in Michigan .....	201
What You Can Do to Fight Cancer in Michigan .....	207
Acknowledgments .....	259





## Foreword

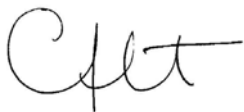
May 18, 2009

Cancer is a disease that affects the lives of many, and this is especially true in Michigan, with cancer being the second leading cause of death in our state.

In an effort to make greater strides in the fight against cancer, we are pleased to share the newly revised *Comprehensive Cancer Control Plan for Michigan, 2009 - 2015*. This plan serves as a guide to reducing the human and economic suffering cancer exacts in Michigan. With its release goes a call to action urging all Michigan Cancer Consortium (MCC) members and partners to work together to help promote the plan, implement its strategies, and document their implementation activities.

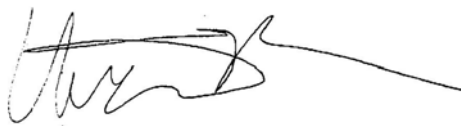
We commend the 100-plus member organizations of the MCC for their dedication and collaboration in the fight against cancer, and we also extend our thanks to each and every stakeholder that contributed to the development of this plan.

Sincerely,



**Carolyn Johnston, MD**

University of Michigan Comprehensive Cancer Center



**Vicki Rakowski, RN, ENT**

American Cancer Society, Great Lakes Division, Inc.

**Co-Chairs**

**Michigan Cancer Consortium**