

# The Michigan Cancer Consortium Challenge

## Resource Guide

These resources are to provide guidance when incorporating cancer screenings into the overall worksite wellness initiatives of an organization. There are numerous worksite wellness guides and resources and this is not by any means an inclusive guide, however, this does include links to the evidence-based and evidence-building strategies which have been used to increase breast, cervical and colorectal screening rates in organizations.

### Evidenced-Based Strategies from The Community Guide for Preventive Services:

- **Provide incentives** such as flex time or paid time off/sick leave, for appointments with health professionals.
- **Reduce out-of-pocket costs** by eliminating or minimizing co-payments or deductibles for cancer screenings. Costs can be reduced through a variety of approaches, including vouchers, reimbursements, reduction in co-pays, or adjustments insurance coverage. Efforts to reduce client costs may be combined with measures to provide **client education**, information about program availability, or measures to reduce structural barriers.
- **Extend coverage** of these services to spouses and dependents of members/constituents/employees and include these services in retiree health plans.
- **Work with your health plan** to ensure that the plan's healthcare providers are routinely referring patients for screenings.
- <http://www.thecommunityguide.org/cancer/screening/client-oriented/index.html>

### Partnership for Prevention Worksite Health

- <http://prevent.org/Topics.aspx?eaID=1&topicID=52>

### The Center for Disease Control

- <http://www.cdc.gov/nccdphp/dnpao/hwi/policy/index.htm>

### The Michigan Cancer Consortium

- Breast Cancer Resources:  
[http://www.michigancancer.org/CancerPlan/BreastCancer\\_Resources.cfm](http://www.michigancancer.org/CancerPlan/BreastCancer_Resources.cfm)
- Cervical Cancer Resources:  
[http://www.michigancancer.org/CancerPlan/CervicalCancer\\_Resources.cfm](http://www.michigancancer.org/CancerPlan/CervicalCancer_Resources.cfm)
- Colorectal Cancer Resources:  
[http://www.michigancancer.org/CancerPlan/ColorectalCancer\\_Resources.cfm](http://www.michigancancer.org/CancerPlan/ColorectalCancer_Resources.cfm)

### The Business Group

- Offers free resource data/practices, membership not needed:  
<http://www.businessgrouphealth.org/benefitstocics/topics/0006.cfm?topic=0006&desc=Cancer>

### The CEO Gold Standard

- <http://www.cancergoldstandard.org/>

