



February 2018

MCC Tool of the Month – February is National Cancer Prevention Month

National Cancer Prevention Month

- **In Michigan** in 2018, it is projected there will be 56,590 new cases of cancer and 21,380 people will die from cancer.
- [You can prevent cancer](#) – learn more about what you do to prevent cancer.
- Here is something we can all do during National Cancer Prevention Month: [get screened for cancer](#) and encourage others to do the same. Talk with your doctor about cancer screening.
- Health Disparities – spread this message during your day to others you care about: that cancer hits some groups harder than others. African Americans have the highest death rate and shortest survival of any racial/ethnic group in the US for most cancers. African Americans – be sure to talk with your health care provider about how to prevent and also catch cancer early

Cancer Prevention Resources

- [The Road to Better Health: A Guide to Promoting Cancer Prevention in Your Community](#)
- [Increasing Physical Activity](#)
- [Reducing Excessive Alcohol Use](#)
- [Reducing Indoor Tanning Among Minors](#)
- [How to Reduce Radon in Homes](#)
- [Quit Smoking](#)

Cancer Prevention Fact Sheets

- [Breast Cancer](#)
- [Cervical Cancer](#)
- [Colorectal Cancer](#)
- [Lung Cancer](#)
- [Ovarian Cancer](#)
- [Prostate Cancer](#)
- [Skin Cancer](#)
- [Oral Cancer](#)

Sample Social Media – Quick Tweets and Facebook Posts

Twitter Posts

Use the hashtag #cancerprevention and customize posts to your audience.

- You can reduce the risk of many cancers. #cancer prevention - [7 Things YOU Can do to Prevent Cancer](#)
- Staying a healthy weight is so important for #cancerprevention - [What you need to know](#)
- Are you sun-safe every day? #cancerprevention- [Take the American Cancer Society's quiz and find out](#)
- Tobacco use remains the world's most preventable cause of death. #cancerprevention- [Learn how to quit](#)

Facebook Posts

- In 2015, approximately 4% of adults reported using an indoor tanning device in the past year; use was higher among women (6%) than men (2%) and those living in the Midwest (6%) compared to other regions.¹
- HPV vaccination among adolescent's lags behind other recommended vaccines, though rates have increased in recent years. In 2015, 63% of girls and 50% of boys received at least one dose of the HPV vaccination, and about 52% and 39%, respectively, completed two or more doses.¹
- Since 2002, there have been more former smokers than current smokers in the US. In 2015, there were approximately 52.8 million former and 36.5 million current cigarette smokers.¹

• ¹ American Cancer Society. Cancer Prevention & Early Detection Facts & Figures 2017-2018. Atlanta: American Cancer Society; 2017.