

Michigan Colorectal Cancer Early Detection Program (MCRCEDP)

*Michigan Department
of Community Health*



Prevention and Colorectal Cancer

- The promise of colorectal cancer (CRC) screening is the ability to prevent cancer before it occurs and to find colorectal cancer early, when it is at a less advanced stage and can be more easily treated.

Michigan Statistics

- According to 2010 Michigan Special Cancer Behavioral Risk Factor Survey (BRFSS), **only 69.3%** of average risk adults, age 50 years and older had been screened for colorectal cancer.
- Our goal is to increase colorectal cancer screening prevalence to **80% by 2014** for individuals aged 50-75.

FY 11 Michigan Colorectal Cancer Early Detection Program

- Barry-Eaton District Health Department
- Central Michigan District Health Department
- District Health Department #10
- District Health Department #4
- Huron County Health Department
- Muskegon County Health Department
- Health Department of Northwest Michigan
- Saint Mary's Healthcare

MCRCEDP Eligibility

Average Risk:

- Men and women over the age of 50.
 - Fecal Occult Blood Test (FOBT)

Increased Risk

- A personal or family history of colorectal cancer or precancerous polyps.
 - Screening colonoscopy

MCRCEDP Overview

- Risk appropriate colorectal cancer screening for program eligible men and women.
- Reducing barriers to CRC screening utilizing patient navigation.
 - Outreach through screening completion.
- Collaboration with health departments, clinics, health care facilities, and medical providers ensure appropriate CRC screening and follow-up services are provided

System and Policy Change

- Collaboration with healthcare partners to change policy and systems to increase colorectal cancer screening.
 - Provider/staff education
 - Implementation of reminder systems and utilization of a chronic disease registry.
 - Small media campaigns
 - Patient navigation

CRC Screening

- Evidence based practices that lead to increased public awareness about colorectal cancer and screening rates.
 - Implementation of patient navigation systems
 - Targeted small media campaigns
 - Community grass roots approach
 - Reminder systems