



## **WISEWOMAN Partner Profile**

**Partner:** Michigan State University Extension (MSUE)

**Highlights:** While many WISEWOMAN sites had worked with MSU Extension in the past, Extension became a formal WISEWOMAN partner in 2008. Michigan WISEWOMAN now requires that all local coordinating agencies refer their WISEWOMAN participants to Extension for nutrition education. Participants receive nutrition education during classes and one-on-one sessions at various sites or in the participant's home.

WISEWOMAN has also teamed up with Extension on several other projects:

### **Gardening**

Extension in DHD #2 was instrumental in developing a WISEWOMAN Entrepreneurial Gardening program where WISEWOMAN participants garden for personal use as well as profit.

### **Market Fresh coupons**

Extension was a key player in WISEWOMAN's new Market FRESH coupon program. WISEWOMAN participants received coupons for the purchase of Michigan-grown fruits and vegetables from farmers markets and farm stands throughout Michigan. Extension provided on-site nutrition education and assisted WISEWOMAN with coupon distribution.

The MSUE WISEWOMAN partnership has proven to be a win-win-win! WISEWOMAN participants receive a wealth of healthy lifestyle information from Extension Educators, Extension receives a steady stream of referrals, and WISEWOMAN Lifestyle Counselors have a great community resource to supplement the healthy lifestyle counseling they provide.

Thanks MSU Extension for all you do for the women of WISEWOMAN!!