Dress in Blue March 2 for colon cancer awareness; new tool on display

The Calhoun County Cancer Control Coalition (5C) was able to purchase a 20-foot long by 8-foot high inflatable colon with money received through donations.

This March, the inflatable colon will be on display near the Gift Shop at Bronson Battle Creek for Colon Cancer Awareness Month.

“Everyone is encouraged to walk through this display to see the different tissue, colon diseases, polyps and cancer,” said Jenny Rogers, coordinator of the 5C.

There will also be educational materials and hand-outs.

Rogers said she has been wanting to get an inflatable colon for the Coalition since the Prevent Cancer “Super Colon™” was at the Calhoun County Fair in 2010.

“It took a few years, but we finally got it,” stated Rogers, “it’s a great visual educational tool for kids and adults. We are excited to have this at many community events to help spread the word about the importance of colon cancer screenings.”

The 5C would like the community’s help in naming this colon, she said.

“Just stop by and fill out an entry form for a chance to win a $50 Meijer gift card. The

Jenny Rogers, left, is the coordinator of the Calhoun County Cancer Control Coalition and organizes the annual March is Colorectal Cancer Awareness Month events, as well as the summer Get Your Colon Rollin 5K. At right is Dr. Mahesh Karamchandani, the 5C founder. (Shopper News file photo by Shelly Sulser)

is National Dress in Blue Day, and was recognized by Battle Creek Mayor Mark Behnke in a Feb. 20 proclamation, which pointed out that each year, about 140,000 Americans are
A 20-foot long by 8-foot high inflatable colon is being used as an education tool at Bronson Battle Creek for March Colorectal Awareness Month. Battle Creek Mayor Mark Behnke has also proclaimed March 2 as “Dress in Blue Day” for awareness in Battle Creek.

winner will be chosen at the next 5C meeting on April 4, 2018,” said Rogers.

The inflatable colon will also be on display at the Sixth Annual “Get Your Colon Rollin’” 5K Run/Walk on June 2, 2018 at Bailey Park in Battle Creek.

Anyone wanting more information about the Calhoun County Cancer Control Coalition and/or to register for the race can www.calhouncancer.org.

Also, this Friday, March 2

Miscellaneous

SNOWMOBILE AND