Michigan Cancer Consortium

Annual Report 2019

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This statement, from a Michigan Cancer Consortium (MCC) Board Member in the 2019 Annual Survey, underscores the Consortium’s work to place a stronger emphasis on addressing health equity and to increase diversity in its membership.

Since its inception over 20 years ago, the MCC has worked tirelessly towards its mission of reducing the burden of cancer among Michigan residents and, in doing so, has a long record of accomplishments which includes the development and implementation of a statewide cancer plan. The current Cancer Plan for Michigan is ending in 2020 and the MCC Membership has been working diligently on the development of the new 2021-2030 Cancer Plan for Michigan, which will include a renewed commitment to address health equity for those who are adversely affected by cancer.

Also, to promote membership diversity, the MCC is currently employing a partnership recruitment strategy to improve sharing of resources with organizations serving people who may be at higher risk for cancer. Thank you to all our members for their efforts throughout the years on behalf of the Consortium. We ask our members to continue to use and share MCC’s resources so that together we can lead cancer control efforts in Michigan.

ACTION REQUEST

SHARE THIS ANNUAL REPORT with colleagues. Ask them to read, use, and share the Annual Report.

WATCH FOR THE RELEASE of the 2021-2030 Cancer Plan for Michigan and look for ways your organization can implement the objectives and strategies.

SHARE OTHER MCC RESOURCES including tools of the month and the MCC Update.
Michigan has the 36th highest incidence rate in the U.S. Michigan has the 15th highest mortality rate in the U.S.

Incidence Rate, 2013-2017

<table>
<thead>
<tr>
<th>Group</th>
<th>Rate per 100,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>448.0</td>
</tr>
<tr>
<td>Michigan</td>
<td>444.7</td>
</tr>
<tr>
<td>American Indian</td>
<td>393.4</td>
</tr>
<tr>
<td>Asian</td>
<td>130.3</td>
</tr>
<tr>
<td>Black</td>
<td>457.7</td>
</tr>
<tr>
<td>Hispanic</td>
<td>239.2</td>
</tr>
<tr>
<td>White</td>
<td>434.2</td>
</tr>
</tbody>
</table>

Morality Rate, 2014-2018

<table>
<thead>
<tr>
<th>Group</th>
<th>Rate per 100,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>155.3</td>
</tr>
<tr>
<td>Michigan</td>
<td>166.1</td>
</tr>
<tr>
<td>American Indian</td>
<td>154.2</td>
</tr>
<tr>
<td>Asian</td>
<td>78.1</td>
</tr>
<tr>
<td>Black</td>
<td>190.3</td>
</tr>
<tr>
<td>Hispanic</td>
<td>123.5</td>
</tr>
<tr>
<td>White</td>
<td>164.6</td>
</tr>
</tbody>
</table>

For additional data visit: www.Michigan.gov/ChronicEpi
In 2019, the HPV Vaccination Workgroup continued their project to evaluate provider performance in offering and administering the HPV vaccine to clients 9-26 years old, according to the current Advisory Committee on Immunization Practices (ACIP) recommended schedule. The project encouraged dialogue surrounding HPV-related cancers and the HPV vaccine by offering clinics that have an adolescent patient base in five regions of the state a copy of the *Someone You Love: The HPV Epidemic* documentary.

The Workgroup assisted with the dissemination of an HPV Environmental Scan Assessment developed by Karmanos Cancer Institute/Wayne State University, with the goal of identifying barriers, facilitators, and implementation strategies to promote uptake of the HPV vaccine.

**MCC Members in Action**

"HPV immunizations are offered at all flu clinics, business clinics and school immunization clinics. Giving the population an option for us to go to them or they come to us.”

Health Department of Northwest Michigan
86% of MCC members who are promoting Colorectal Cancer (CRC) screening are implementing evidence-based strategies outlined in the Michigan Cancer Plan.

In 2019 the MCC Colorectal Screening Priority Workgroup continued their partnership with United Health Care Community Plan to conclude the 50th Birthday/Client Reminder Project with a goal to increase CRC screening rates among adults aged 50-59 years old. The workgroup requested participation in this project from MCC member organizations.

The project helped to identify Medicaid and Healthy Michigan Plan (HMP) members, ages 50-59, who need colorectal cancer (CRC) screening. It provided the members with published educational materials from the "Screen for Life" National Colorectal Cancer Action Campaign, and supported members with questions relating to CRC screenings available that they can discuss with their provider.

**MCC Members in Action**

"By partnering with Asian Health coalition and Grand River Gastro, 69% of our patients had appropriate colorectal screening, an increase from 52% in 2018"

Catherine’s Health Center
97% of MCC members who are promoting the participation of Michigan adults in clinical trials for cancer treatment are using evidence-based resources.

In 2019 the Cancer Treatment Clinical Trials Workgroup concluded their project, which resulted in the development of two infographics.

Both infographics were focus group tested by primary care providers and cancer survivors in various parts of the state and reviewed for accessibility. The infographics are available for download on the MCC website.

The second infographic was created for patients and provided information on the benefits of cancer clinical trials, questions to ask a provider, and tips for finding a clinical trial and additional resources.

MCC Members in Action

“This is our core work all year long. There is significant effort made to make a broad study menu available throughout our half of the state, screen patients, enroll them onto clinical trials, and follow them throughout their course on study.”

Cancer Research Consortium of West Michigan
96% of MCC members who are working to reduce pain due to cancer treatment are using evidence-based strategies.

The Survivorship Workgroup finalized its project, the development of a shared decision-making document for cancer survivors that provides tips and resources on managing pain following a cancer diagnosis.

The document contains information about the importance of shared decision-making for the survivor and health care team, with descriptions of various pain management strategies. The document was focus group tested by three groups of survivors in various parts of the state and reviewed for accessibility. The shared decision-making document is available for download on the MCC website.

23 of the 24 MCC members working to reduce pain due to cancer treatment used evidence-based strategies such as:

- Promoting patient education on cancer-related pain to empower patients to take an active role to manage pain.
- Educating providers on cancer pain guidelines.

**MCC Members in Action**

“BEDHD hosted 2 focus groups to gather information from cancer survivors on how we could help improve the quality of life for patients in the future.”

Barry-Eaton District Health Department
Social Network Analysis Project

The Michigan Cancer Consortium worked with Michigan Public Health Institute (MPHI) Center for Healthy Communities to complete a Social Network Analysis of MCC member organizations that serve priority populations. The goal was to help identify potential partners that could strengthen MCC’s focus on serving special populations.

Ecomap interviews were completed with nine organizations and included in the analysis.

What is Ecomapping?

Ecomapping is an approach that involves the development of a visual diagram over the course of dialogue between interviewer and respondent. The ecomap displays relationships and interactions between an agency and other organizations in its network.

The ecomaps created by MCC members and interpreted using social network analysis helped to describe relationships between MCC organizations focused on special populations, and their connections to other organizations. This report gave the MCC a visual picture of forty (40) partner organizations that were identified as key partners in both cancer and social determinants of health (SDoH) networks.

Partnership Outreach

The MCC Membership, Health Equity, and Governance Committees formed a Partnership Collaboration workgroup, which created the MCC Partner Organization Benefits Guide and Organization Information form. The Membership Committee was able to use the information from the Social Network Analysis infographic to identify organizations that may wish to partner with the MCC. Special outreach was made to organizations that address SDOH and priority populations.

We now have Partnership representation on our Cancer Plan Health Equity and Prevention workgroups. These partners bring a unique perspective to the MCC and the development of our 2021-2030 cancer plan goals.
According to current members, what is the value of being associated with the MCC?

#1 The ability to see how programs and organizations work together to enhance the mission.

#2 Network with other professionals and leaders in cancer care

#3 Access to resources and educational materials for patients and providers

Highlights from 2019 Board of Director Meetings

March 27, 2019
Michael J. Simoff, MD, FACP, FCCP; Lung Cancer Screening.
Included an overview of the Lung Cancer Screening Program at Henry Ford Health System, the role of policy and health system change, tobacco dependence treatment, optimizing electronic health records, and how to implement a screening program.

September 25, 2019
Gregory Yanik, MD; CAR-T Therapy in 2019.
Discussed Chimeric Antigen Receptor (CAR) T-cell therapy, including, information on the indications for CAR-T; clinical care, outcomes and toxicities; and regulatory standards. He also discussed the costs of commercial CAR-T, access for treatment and insurance coverage.

June 26, 2019
Angela Chmielewski, MD and Marilyn Begle, MSN; The Role of Palliative Care in Cancer.
Focused on an overview of specialty palliative care in oncology, describing what it is and how it reduces costs across the continuum of care. They discussed the challenges to early palliative care in oncology settings and barriers to high quality care near the end of life.

October 24, 2019
Taking the Lead: Inclusion in Cancer Care
Brought MCC partners together for learning, networking, and sharing of resources. Sessions focused on inclusive care in communities. Resources were provided that members could take to use within their communities. Read the 2019 MCC Journal of Proceedings for coverage of the meeting speakers and topics.
Community Implementation Grants

Improving Cancer Survivorship Care in American Indian Communities

The Inter-Tribal Council of Michigan (ITCM) delivered the Cancer Survivorship Training for Providers to 19 members of an American Indian health care team in the Upper Peninsula of Michigan. The ITCM facilitated the formal organization of an integrated survivorship care team in 2 tribal communities. These teams support the assessment of existing resources and the development of new resources that will lead to improved care of rural American Indian (AI) cancer survivors. Using resources from George Washington Cancer Institute, ITCM and the Hannahville Health Center developed a Patient Survivorship Toolkit that supports a continuum of care for rural Upper Peninsula cancer survivors who travel long distances for cancer treatment and follow-up care.

This toolkit promotes health equity among AI cancer survivors by providing a personalized resource document and comfort care kits that include items such as local care support (both clinical/non-clinical), evidence-based care guidelines, care checklists, provider-patient notes, primary care provider checklist, and space for notes on prescriptions, traditional medicines, and notes for caregivers. The multicomponent interventions to meet the health needs of AI cancer survivors are supporting health systems change in tribal communities.

Vaccinate Against Cancer

Barry-Eaton District Health Department, Health Department of Northwest Michigan, CARES (Community AIDS Resource and Education Services), and District Health Department #10, have worked to improve HPV vaccine uptake using evidence-based strategies that include client reminders and patient education through small media.

Partners curated messages and resources to reach parents and adolescents with social media campaigns, commercials, and print materials to raise awareness, educate and, combat negative misconceptions about the HPV vaccine.
After reviewing the results of the MCC Annual Survey, the MCC Evaluation Committee made the following recommendations.

For MCC Members:

Promote the priorities, especially those related to cancer prevention and screening, to employees of member organizations. In the survey, MCC members indicated that they do not promote certain priorities because they do not work with the appropriate population in the community. However, it is still important to disseminate information and promote well-being of employees and their families.

Talk with your colleagues and partners about the work of the MCC. Share the MCC Annual Report and website with them.

For MCC Board Members:

Provide resources for MCC members to communicate and promote the MCC priorities on messaging to employees and within an organization.

In order to expand the conversation around HPV, invite head and neck oncologists and surgeons to join the MCC.

Highlight resources for each priority that are available on the MCC website during Board of Director meetings.

Conduct further research, such as key informant interviews, with MCC members that completed the survey to explore why they are NOT working on the priorities. Learn about the barriers and understand what resources they need.
In order to evaluate the implementation of the Cancer Plan and gather MCC members’ activities related to the MCC priorities, the MCC administers the Annual Survey. Every MCC member representative completed the online survey between January 5 and February 9, 2020.

The survey asked members to report activities related to cancer prevention and control from January to December of 2019.

Out of 98 member organizations, 85% (83 organizations) responded to the survey. Information gathered from the survey was used to produce this report.

**MCC Evaluation Committee**

The Evaluation Committee provides oversight on matters related to the evaluation of the MCC’s initiatives that are intended to reduce Michigan’s cancer burden. One of the committee’s main responsibilities is the dissemination of the MCC Annual Survey and development of the Annual Report. Thank you to the Evaluation Committee members for their guidance and support!

- **Wali Altahif**
  Tobacco Free Michigan

- **Julee Campbell**
  MPRO

- **Sabrina Ford**
  Michigan State University

- **Elisabeth Heath, MD**
  Barbara Ann Karmanos Cancer Institute/ Wayne State University

- **Carolyn Johnston, MD**
  University of Michigan Comprehensive Cancer Center

- **Mark Manning**
  Barbara Ann Karmanos Cancer Institute/ Wayne State University

- **Gwendolyn Parker, MD**
  Blue Cross Blue Shield of Michigan

- **Noel Pingatore**
  Inter-Tribal Council of Michigan

- **Tom Rich, MPH (Chairperson)**
  American Cancer Society

- **Julie Ruterbush**
  Barbara Ann Karmanos Cancer Institute/ Wayne State University
Acknowledgments

Thank you, MCC Members, for completing the Annual Survey to provide data and stories for this report!

**MCC Board of Directors**

The MCC is guided by a 19-member board of directors composed of representatives from organizations representing health systems, academia, community-based organizations, and more. Thank you to the 2019 MCC Board of Directors for your leadership and guidance!

![Board of Directors](image)

**Pictured** (back left): Thomas B. Lanni, Jr., Dr. Anas Al-Janadi (Secretary), Deb Doherty, Helen Burns, Connie Szczepanek, Thomas Rich (Co-Chair), Maria Lyzen, Julie Brabbs, Marc Cohen, Sally Cory, Dr. Dana Zakalik (Co-Chair), Geralyn Roobol, and Dr. Lori Pearl-Kraus.

**Not pictured**: Joan Westendorp, Wali Altahif, Gerold Bepler, Helen Burns, Dr. Elisabeth Heath, and Noel Pingatore.