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Quick News & Links:

[Surveillance for Cancers Associated with Tobacco Use – US 2010-2014 is now available!](#)

[Having an event? Send us the details to post on the MCC Calendar of Events page!](#)

[MCC Calendar of Events](#)

State and Community Health Media Center Resources

The [State and Community Health Media Center](#) (Media Center) is an online repository of advertisements and marketing materials produced by state and local health departments, nonprofit organizations, and federal agencies related to obesity and other chronic diseases. The purpose of the Media Center is to share best practices, audience research, and communication materials to save time and costs for producing and placing tested advertising, developed for physical activity, nutrition, obesity, and chronic disease-related prevention, beyond tobacco.

The Media Center provides a "one-stop-shop" for organizations searching for audience-tested materials. Its intent is to make finding, reviewing, choosing, and placing these advertisements/materials in a wide variety of individual media markets both easy and cost-effective. Through its ease of use and growing database of advertisements/materials, the Media Center shares best practices, audience research, and communication materials to cut time and costs for producing and placing audience tested advertising. Ads/materials in the Media Center receive wider recognition and ad/material placement.

The Media Center may be used by nonprofit organizations or government agencies to promote healthy lifestyles and reduce obesity and chronic diseases. Each organization or agency must sign a use agreement specifying the intended use of the materials and obligating the user to pay all associated costs (i.e., talent, photographer, music fees; tagging, duplicating, and shipping expenses). Per the licensing agreements with the original producers of the materials, for-profit organizations are not allowed to use any materials other than those produced directly by CDC. Permission for these for-profit organizations to use CDC materials will be determined on a case-by-case basis and may not be granted.

To find out more visit:

<https://nccd.cdc.gov/schmc/apps/overview.aspx>



Together, Equitable, Accessible, Meaningful: TEAM Training Online

The George Washington University (GW) Cancer Center is pleased to announce that applications are now open for the second cohort of the [Together, Equitable, Accessible, Meaningful \(TEAM\) Training](#).

The TEAM Training aims to support equitable, accessible, and patient-centered cancer care. The training provides guidance, tools, and resources to help individuals and organizations implement quality improvements around patient-provider communication, health literacy, cultural sensitivity, and shared decision-making.

This no-cost training is for organizations that provide cancer care services or address cancer disparities. Services can include: community/population health interventions with a cancer-related focus, navigation, education, screening, diagnostic testing, treatment, psychosocial support, and survivorship care.

Applications are due via email by Wednesday, January 9, 2019.

“Treat Us with Dignity”: A Qualitative Study of the Experiences and Recommendations of Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Patients with Cancer

Despite indications that lesbian, gay, bisexual, transgender, and queer (LGBTQ) patients have unique needs when seeking healthcare, the experiences of LGBTQ patients in the context of cancer care have not been fully explored. This qualitative study investigated recommendations offered by LGBTQ patients with cancer for improving cancer care. LGBTQ cancer survivors report challenges accessing competent cancer treatment.

To address this, cancer care providers should provide safe clinical encounters, inquire about and respond professionally to patients' identities and identifiers, include chosen support people, provide care relevant to patients' gender identities, and address treatments' effects on sexuality.

Training providers about diverse LGBTQ communities and acknowledging the strengths of LGBTQ patients with cancer may improve provider/patient relationships. Provider training could be created based on these principles. To learn more, go to: <https://doi.org/10.1007/s00520-018-4535-0>

American Cancer Society Cancer Action Network Update

American Cancer Society Cancer Action Network (ACS CAN) is

- Continuing to work on the issue of oral parity, with December 5th being Oral Chemo Day in Lansing.
- Working with policymakers to improve capacity for tobacco prevention efforts, including access to the statewide Quitline.

If you have any questions on the work ACS CAN is doing, please contact Andrew Schepers at Andrew.schepers@cancer.org.



New Day Foundation for Families Works to Address Financial Toxicity

New Day Foundation for Families works to alleviate the financial and emotional burdens caused by a cancer diagnosis, through trusted financial assistance and counseling programs.

Building on the success and impact of their current program model, New Day has an expanded vision for the future to include the Financial Treatment Initiative (FTI). New Day educates and prepare families before they hit critical breaking points. The FTI includes three key components to both serve and solve this multi-faceted problem:

- Financial Navigation
- Financial Education
- Financial Assistance (ongoing)

Financial Navigation allows New Day to assist hundreds of families without providing direct financial assistance by using a technology platform to predict financial burden in the early stages of a diagnosis and provide vital resources to offset the burden.

Financial Education empowers patients and caregivers through a series of resources including an informative Financial Handbook that equips them to manage financial roadblocks. New Day is also collaborating with a national nonprofit, Family Reach, on data collection, analysis and research to better understand the impact of financial toxicity and create awareness beyond the healthcare industry.

New Day's partnerships with 36 Michigan hospitals are a vital link to the families struggling with Cancer Related Financial Toxicity (CRFT). Patient and family care is a priority for hospitals but most do not have the resources necessary to assess needs and provide a financial plan for families facing CRFT. Currently New Day pays household expenses directly to creditors, never to families, to help alleviate financial toxicity. In the future, New Day will help families to predict and avoid CRFT. Financial resources allow patients to focus on their treatment, resulting in fewer missed appointments, improved adherence to patient care plans and an overall treatment success.

To learn more about New Day Foundation for Families visit www.FoundationforFamilies.org or find them on Facebook at <https://www.facebook.com/FoundationForFamilies>.



2019 MCC Meetings

Board Meetings (12pm - 3pm):

Wednesday, March 27

Wednesday, June 26

Wednesday, September 25

MCC Website

Be sure to visit the [MCC website](#) to find provider and patient resources

Health Equity Corner

Determinants of Health Fact Sheets Available from the SelfMade Health Network

The SelfMade Health Network has Fact Sheets available that address [Social Determinants of Health](#). SelfMade Health Network is dedicated to facilitating and celebrating change in communities. Part of their vision is to support network members by pulling together data, recommendations, and resources specifically to further expand the results-driven approaches making an impact in communities. Evidence has proven that significant change to lower cancer rates and smoking use can be gained within vulnerable populations by discussing and addressing head-on the known environmental, sociological and financial impairments to health.