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Michigan Cancer Consortium’s 2018 Annual Meeting: Celebrating 20 Years of Strong Connections in Cancer Prevention and Control

The Michigan Cancer Consortium will be holding its 2018 Annual Meeting on **Wednesday, November 7, 2018**.

The Keynote Speaker will be [Dr. Camara Jones, MD, MPH, PhD](#).

Three Concurrent Sessions will explore the following topics:

- Cancer Pain: A Deeper Look into the Experience across the Continuum of Care
- Your Role in Increasing HPV Vaccination Rates in Michigan
- Using Virtual Care to Address Health Disparities among Cancer Patients

You can find more information about the concurrent sessions below.

Meeting Details:

- The Annual Meeting will be held at the **Kellogg Hotel & Conference Center**, East Lansing, MI ***New Location!**
- Annual Meeting 8:45am-2:00pm
MCC Board Meeting 2:30pm-4:00pm

For more information or to register for the event, please see the following links:

- [2018 Annual Meeting Online Registration](#)
- [2018 Annual Meeting Brochure and Registration Form](#)

This will be a full day of education, networking, and recognizing cancer control activities in Michigan. We hope you are making plans to join us!



Celebrating 20 Years of Strong Connections in Cancer Prevention and Control

The theme of the Michigan Cancer Consortium's Annual Meeting on November 7, 2018 will be *Celebrating 20 Years of Strong Connections in Cancer Prevention and Control*. Since its beginning in 1988, the MCC has been a leader in statewide cancer control initiatives. Throughout its 20 years, the MCC has helped to:

- Increase the percentage of Michigan adults participating in cancer treatment clinical trials by 4.4% to 4.8%
- Reduce the incidence rates of cervical cancer in-situ among women aged 20-39 years by 10%
- Increase the number of healthcare providers and allied healthcare professionals statewide who receive and apply training on tobacco use assessment and treatment methods from 874 to 1192.
- Increase the number of Michigan adults diagnosed with cancer who report they received instructions about where to return or who to see for routine cancer check-ups after completing treatment for cancer from 46.6% to 57.1%

Between 1995 and 2008, the Michigan Cancer Consortium saw a decrease in:

- Breast cancer mortality by 38%
- Colorectal cancer mortality by 20%
- Invasive cervical cancer incidence by 30%
- Adult tobacco use by 15%
- Youth tobacco use by 25%

Looking forward, the MCC will continue to be a leader of innovation in cancer control and prevention through its continuing collaborative efforts with its member organizations.

Michigan Cancer Consortium Fun Facts

- The MCC was formed in 1988 and began with 31 founding member organizations.
- The MCC now has 100 active member organizations. This number represents 1400 people/partners that are currently involved in the Consortium.
- The Consortium's membership represents the following organizational categories:
 - Community Based Health Care
 - Health Care Insurance Plans
 - Health Education, Research and Evaluation
 - Organizations representing hard to reach and/or Special Populations
 - Public Health Organizations
 - Trade/Professional/Advocacy Organizations
 - University Based Health Care
- The current Board of Directors is comprised of cancer leaders from organizations that represent each of the membership categories.



Concurrent Session 1 - Cancer Pain: A Deeper Look into the Experience Across the Continuum of Care

- Sandy VanBrouwer, MSN; Pediatric Pain and Palliative Medicine Helen DeVos Children's Hospital
- Sean Smith, MD; Cancer Rehabilitation Medicine at Michigan Medicine
- Angela Chmielewski, MD; Hospice and Palliative Medicine at Beaumont Hospital Royal Oak

Pain from cancer treatment can affect survivors throughout the treatment continuum. This session will address cancer pain during treatment by exploring the concept of earlier palliative care referrals, chronic pain in survivorship through describing the role of cancer rehabilitation in addressing pain, and the importance of pain management in end of life care.

Concurrent Session 2 – Your Role in Increasing HPV Vaccination Rates in Michigan

- Marcus DeGraw, MD; St. John Hospital and Medical Center
- Stephanie Sanchez, Division of Immunization at Michigan Department of Health and Human Services
- Carolyn Johnston, MD; Gynecological Oncology at Michigan Medicine, Rogel Cancer Center
- Cristiane Squarize, DDS, MS, PhD; Periodontics and Oral Medicine at University of Michigan

According to the CDC, over 30,000 people in the US are affected by HPV associated cancers each year. While the HPV vaccine provides safe, effective and lasting protection against HPV infections that most commonly cause cancer, vaccination rates for children in Michigan are slow to climb. This breakout session will shed light on ways to improve HPV vaccine uptake through policies and systems change at provider offices; examine current MI HPV vaccination rates and related data; and offer a better understanding of why the HPV vaccine is so important for cancer prevention.

Concurrent Session 3 – Using Virtual Care to Address Health Disparities Among Cancer Patients

- Becky Sanders, MBA; Upper Midwest Telehealth Resource Center
- Marie Lee, M.Ed., PMP; Henry Ford Health System
- Geralyn Roobol, LMSW, RN, BS, CMAC; Spectrum Health Cancer Program

Virtual care, also known as telemedicine, is described as the use of technology to overcome barriers that prevent patients from receiving optimal health care. Virtual care is becoming an increasingly popular tool in the care of oncology patients throughout their cancer treatment. This session will explore Michigan's rules and regulations related to virtual care, including how Medicaid and insurance companies reimburse for these services. A panel will address how health systems are implementing virtual care programs, discussing clinic-to-clinic and clinic-to-home programs which provide pre and post treatment access for hard to reach cancer patient populations.



2018 MCC Meetings

Board Meetings (12pm - 3pm):
Wednesday, September 26

Annual Meeting (Lansing):
Wednesday, November 7
For more information: 877-588-6224

MCC Website

Be sure to visit the [MCC website](#) to find provider and patient resources

Health Equity Corner

The Michigan Cancer Consortium's History of Health Equity Work

Since its establishment in 1987, The Michigan Cancer Consortium has woven health equity and health disparity work into all its projects. Some examples of the health equity initiatives of the MCC throughout the years are:

- In 2009, health equity and access to care were incorporated into Michigan's Cancer Plan.
- In 2015, health equity became a pillar of Michigan's cancer control activities.
- This year the MCC is updating its mission & vision statements to include health equity language.
- The MCC's Annual Meeting keynote speaker, Camara Jones, MD, MPH, PhD, is a national expert on health equity and racism.