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[Register for Michigan’s 2nd Annual HPV Cancer Summit on June 13, 2019 in Novi, Michigan.](#)

[Having an event? Send us the details to post on the MCC Calendar of Events page!](#)

[Proud of something that you or your organization has done? Let us know and we will put it under Members in Action on the MCC homepage!](#)

[MCC Calendar of Events](#)

CDC’s Tips From Former Smokers® Campaign To Air Hard-Hitting Commercials

The Centers for Disease Control and Prevention (CDC) is continuing its national tobacco education campaign—Tips From Former Smokers® (Tips®)—with hard-hitting TV commercials that feature real people who have experienced the harms caused by smoking. The campaign ads, which began to air in April 2019, will again highlight the immediate and long-term damage caused by smoking, and encourage smokers to quit.

CDC launched the first Tips campaign in 2012 to lower smoking rates and save lives, and the campaign has been very successful since then. Results of a CDC study published in the journal, *Preventing Chronic Disease*, show that during 2012-2015, CDC’s Tips campaign was associated with over half a million sustained quits among U.S. adult smokers, and over 9 million quit attempts.

Americans pay a high price in illnesses and deaths due to tobacco use. Unfortunately, even though the national smoking rates among adults have declined over the years—from 20.9% in 2005 to 14% in 2017—tobacco use still results in far too many deaths, disabilities, and smoking-related illnesses in the United States. For every person who dies because of smoking, at least 30 people live with a serious smoking-related illness.

“Most smokers want to quit. They don’t want to suffer or be a burden on their families,” said Corinne Graffunder, DrPH, MPH, director of CDC’s Office on Smoking and Health. “By showing how real people and their families are affected by smoking-related diseases, the Tips campaign can help motivate people to quit for good.”

For more information about the Tips campaign and resources for quitting smoking, visit CDC.gov/tips. For help quitting, call 1-800-QUIT-NOW (1-800-784-8669).



More Progress Needed to Reduce Cancer Risk, ACS Report Says

Reprinted from *Everyday Health*, April 11, 2019

A new report from the American Cancer Society on cancer prevention and early detection suggested that much more progress is needed to reduce Americans' cancer risk. The report was published April 3, 2019, in the journal *Cancer Epidemiology, Biomarkers & Prevention*.

The report notes that while cancer rates have fallen over the last few decades, approximately 45 percent of the estimated 607,000 cancer deaths expected to occur in the United States in 2019 are associated with potentially modifiable risk factors, such as cigarette smoking, excess body weight, alcohol intake, physical inactivity, and unhealthy diet. Cigarette smoking alone accounts for approximately 29 percent of all cancer deaths. Smoking rates are uneven among various groups of Americans. For example, smoking rates remain higher in men with less than a high school education. Excess weight is widespread, affecting 7 of every 10 adults. Obesity has been linked to several types of cancer, and diet is thought to be connected to about 5 percent of all cancer deaths. Most people do not meet the guidelines for healthy eating, the authors said. Finally, the report notes too many people are not getting cancer screening tests in a timely manner. Mammography rates have declined since 2000, for example, and as many as one-third of adults ages 50 and older are not up to date on colorectal cancer screening.

Many types of cancer are highly influenced by modifiable risk factors. The report notes that people who have received less education have more behavioral and lifestyle risk factors. There are many "proven strategies" to reduce cancer risk, the authors said. However, the application of these strategies has been uneven and has tended to fail in people of lower socioeconomic level. "Reducing these modifiable cancer risk factors and improving cancer screening will require broad implementation of national, state, and local policies, social or community efforts, as well as individual behavioral interventions," authors said. "Such systematic efforts should be enhanced across all populations, particularly those most at risk, including those with lower [socioeconomic status] and racial or ethnic minorities."

Michigan's Second Annual HPV Cancer Summit is on June 13, 2019 – Registration Now Open!

Michigan's second annual HPV Cancer Summit will take place on June 13, 2019 at the Suburban Collection Showcase in Novi, Michigan. Presentations at the HPV Cancer Summit will include topics such as HPV cancer burden data, HPV vaccine-related research, effective communication strategies, breaking down barriers to HPV vaccination, the role of the dental community, survivor stories, and more.

Speakers will include individuals with expertise in immunization, gynecologic oncology, oropharyngeal cancers, HPV research, physicians, dentists, and other HPV experts.

This is a free educational event coordinated by the Michigan Department of Health and Human Services, Immunization Division, Cancer Prevention and Control Section, Oral Health Section, and Adolescent & School Health Centers.

Register for this event at the [HPV Summit Registration Page](#).



2019 MCC Meetings

Board Meetings (12pm - 3pm):

Wednesday, June 26

Wednesday, September 25

2019 Annual Meeting:

Thursday, October 24

If you are interested in being a part of the Program Committee please contact Amy Stagg at StaggA@michigan.gov.

MCC Website

Be sure to visit the [MCC website](#) to find provider and patient resources

Health Equity Corner

Health Equity Speakers Bureau

The MCC Health Equity Speaker's Bureau is a resource for individuals and organizations. This directory includes content experts accessible to MCC members for consideration in planning educational sessions/conferences. For more information about the available speakers visit the [MCC Speakers Bureau website](#).

If you would like to be added to the MCC Speakers Bureau, please contact Beth Trierweiler at Trierweilerb@michigan.gov.