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Quick News & Links:

[Staying Well, Staying Home: A Guide for Cancer Patients and Their Caregivers and Family Members](#)

[Find Cancer-related COVID-19 Resources on the MCC Homepage](#)

[Having an event? Send us the details to post on the MCC Calendar of Events page!](#)

[MCC Calendar of Events](#)

New Annual Report to the Nation on the Status of Cancer

CDC, March 2020

The Annual Report to the Nation on the Status of Cancer finds that cancer death rates continued to decline from 2001 to 2017 in the United States for all cancer sites combined. The report is published in the journal, *Cancer*.

These decreases were seen in all major racial and ethnic groups and among men, women, adolescents, young adults, and children. Rates of new cancers (cancer incidence) for all cancers combined leveled off among men and increased slightly for women during 2012 to 2016.

The annual report is a collaborative effort among the Centers for Disease Control and Prevention (CDC); the National Cancer Institute (NCI, part of the National Institutes of Health); the American Cancer Society (ACS); and the North American Association of Central Cancer Registries (NAACCR).

This year’s report showed that overall cancer death rates decreased 1.5% on average per year from 2001 to 2017, decreasing more rapidly among men (by 1.8% per year) than among women (1.4% per year). The report found that overall cancer death rates decreased in every racial and ethnic group during 2013–2017.

Healthy People 2020 targets for reducing death rates were met for all cancers combined as well as for lung, prostate, female breast, and colorectal cancers overall although not in all individual sociodemographic groups. Despite some progress over the past decade, the report shows the need to address disparities in cancer screening and in certain risk behaviors.

Healthy People 2020 targets were not met for adults to decrease cigarette smoking; to increase smoking cessation success; to reduce excessive alcohol use; or to reduce obesity prevalence all behaviors linked to cancer risk.

To view the full Report, visit [ACS Journals](#).



UnitedHealthcare Community Plan MCC Colorectal Cancer 50th Birthday Client Reminder Project 2019

UnitedHealthcare Community Plan (UHCCP) had the opportunity to participate in the MCC Colorectal (CRC) Priority Workgroup: 50th Birthday/Client Reminder Project for 2019. Through this project, they were able to identify the Medicaid and Healthy Michigan Plan (HMP) members, ages 50-59, who were in need of a colorectal cancer (CRC) screening, provide the members with published educational material from the “Screen for Life” National Colorectal Cancer Action Campaign, and support members with questions related to CRC screenings.

The member outreach method consisted of:

- UHCCP “happy birthday” reminder letter was designed as a simple birthday acknowledgment. The letter gave members instructions to contact their provider to set up an appointment for a colorectal cancer screening and the UHCCP Quality RN’s phone number for any questions about the letter or attached educational brochure.
- The “Questions to Ask Your Doctor” educational brochure was included with the letter. This two page brochure includes: “Know before you go” educational information, resource information, risk factors, symptoms, questions to ask their provider, and areas for member/provider to write additional information, if needed.

The Screen for Life educational brochure is from the “Screen for Life” National Colorectal Cancer Action Campaign and CDC. The material in the brochure educates the patients on the importance of discussing colorectal cancer screening with their provider using open ended questions, increasing their understanding of varieties of CRC screenings available from their provider.

Following the MCC project guidelines, UHCCP mailings were sent quarterly depending on members’ birthday month. At the end of each quarter, data analysis with results were conducted and sent to MDHHS, using the MDHHS tracking spreadsheet.

The data collection and analysis assist in understanding compliancy, members’ educational needs, and future plans to incorporate colorectal cancer screening outreach for UHCCP Medicaid and HMP members.

88% of Adults Who Are Eligible for Lung Cancer Screening Do Not Get It

Many adults who meet the criteria to be screened for lung cancer do not report receiving recommended screening. Efforts to educate health care providers and patients might increase appropriate lung cancer screening.

Lung cancer is the leading cause of cancer death in the United States. Treatment for lung cancer can be more effective if the cancer is identified at an early stage. This study found that 87.5% of adults who met screening criteria reported not receiving a CT scan to check for lung cancer in the last 12 months. Annual lung cancer screening is recommended for adults age 55-80 years old who currently smoke now or those who have quit within the past 15 years and have a 30 pack-year smoking history. A pack-year is smoking an average of one pack of cigarettes per day for one year.

To read more visit the [CDC’s Morbidity and Mortality Weekly Report](#).



The Inter-Tribal Council of Michigan Launched a Young Breast Cancer Survivor Social Media Page, “Kwe Brave”

The Inter-Tribal Council of Michigan, launched a social media campaign to support Young Breast Cancer Survivors (YBCS). The campaign is called “Kwe Brave” and supports the establishment of a network of American Indian women age 15 - 44 years who are breast cancer survivors, caregivers for YBCS, or Metastatic Breast Cancer Patients . The efforts of this campaign will facilitate policy, system, and environmental change (PSE) interventions to increase access to lifestyle programs, clinical preventive services, and cancer care among survivors.

The targeted population for this social media campaign is American Indian women age 15 - 44 who live in the vicinity of or in a local community that is supported by the Inter-Tribal Council of Michigan and the National Native Network (NNN). The Kwe Brave campaign is bringing culturally appropriate awareness to encourage online dialogue that highlights the importance of identifying the needs of YBCS, how nutrition and wellness support breast cancer prevention, the importance of [knowing family health history](#), and making young women aware of breast cancer symptoms.

To find the KweBrave campaign on social media visit [KweBrave Facebook](#) and [KweBrave Instagram](#).

2020 MCC Meetings

2020 Board Meetings:

Wednesday, June 24
Wednesday, September 23

2020 Annual Meeting:

Thursday, October 29

Health Equity Corner

April is National Minority Health Month

National Minority Health Month begins on April 1, 2020; the theme will be *Active & Healthy* as the HHS Office of Minority Health (OMH) teams up with the Office of Disease Prevention and Health Promotion (ODPHP) Move Your Way campaign and partners throughout the country in raising awareness about the important role an active lifestyle plays in keeping people and communities healthy.

Even small amounts of moderate-to-vigorous physical activity throughout the day have some health benefits. Making simple changes to one’s daily routine can reduce the risk of chronic diseases and other conditions that often are more common or severe among racial and ethnic minority groups.

To advance health outcomes through increased physical activity, OMH encourages you to share the Active & Healthy promotional materials with your partners. [Visit the OMH website](#) to download the logo and learn more about National Minority Health Month 2020.