MCC Tool of the Month – February is National Cancer Prevention Month

National Cancer Prevention Month

- **In Michigan** in 2018, it is projected there will be 56,590 new cases of cancer and 21,380 people will die from cancer.
- **You can prevent cancer** – learn more about what you do to prevent cancer.
- Here is something we can all do during National Cancer Prevention Month: [get screened for cancer](#) and encourage others to do the same. Talk with your doctor about cancer screening.
- Health Disparities – spread this message during your day to others you care about: that cancer hits some groups harder than others. African Americans have the highest death rate and shortest survival of any racial/ethnic group in the US for most cancers. African Americans – be sure to talk with your health care provider about how to prevent and also catch cancer early

Cancer Prevention Resources

- The Road to Better Health: A Guide to Promoting Cancer Prevention in Your Community
- Increasing Physical Activity
- Reducing Excessive Alcohol Use
- Reducing Indoor Tanning Among Minors
- How to Reduce Radon in Homes
- Quit Smoking

Cancer Prevention Fact Sheets

- Breast Cancer
- Cervical Cancer
- Colorectal Cancer
- Lung Cancer
- Ovarian Cancer
- Prostate Cancer
- Skin Cancer
- Oral Cancer
Sample Social Media – Quick Tweets and Facebook Posts

**Twitter Posts**
Use the hashtag #cancerprevention and customize posts to your audience.

- You can reduce the risk of many cancers. #cancer prevention - [7 Things YOU Can do to Prevent Cancer](#)

- Staying a healthy weight is so important for #cancerprevention - [What you need to know](#)

- Are you sun-safe every day? #cancerprevention- [Take the American Cancer Society’s quiz and find out](#)

- Tobacco use remains the world’s most preventable cause of death. #cancerprevention- [Learn how to quit](#)

**Facebook Posts**

- In 2015, approximately 4% of adults reported using an indoor tanning device in the past year; use was higher among women (6%) than men (2%) and those living in the Midwest (6%) compared to other regions.¹

- HPV vaccination among adolescent’s lags behind other recommended vaccines, though rates have increased in recent years. In 2015, 63% of girls and 50% of boys received at least one dose of the HPV vaccination, and about 52% and 39%, respectively, completed two or more doses.¹

- Since 2002, there have been more former smokers than current smokers in the US. In 2015, there were approximately 52.8 million former and 36.5 million current cigarette smokers.¹

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