Please find **key resources** below that are available for your use and the **latest news** and studies on HPV vaccination. Feel free to reach out to your American Cancer Society contact for more information and additional support.

### Myth of the Month

**The Myth:** People already know about the HPV vaccine, and will ask for it if they want it.

**Fact:** Studies have shown many parents (37%) have no prior knowledge about the vaccine before their child’s provider educates them about it. Knowledge varies across racial/ethnic groups, socioeconomic status, and geographical areas.

**Talking Point:** A strong provider recommendation is the **single best predictor of vaccination.**

### HPV Vaccination IN THE NEWS

**Default policies and parents’ consent for school-located HPV vaccination.** Journal of Behavioral Medicine.

**HPV vaccine completion and dose adherence among commercially insured females aged 9 through 26 years in the US.** Papillomavirus Research.

**Message framing, perceived susceptibility, and intentions to vaccinate children against HPV among African American parents.** Journal of Health Communication.

**Prevalence and predictors of human papillomavirus (HPV) vaccination among young women surviving childhood cancer.** Journal of Cancer Survivorship.

**Providers’ beliefs about the effectiveness of the HPV vaccine in preventing cancer and their recommended age groups for vaccination: Findings from a provider survey, 2012.** Preventive Medicine.

**Review concludes evidence does not support HPV vaccines cause CRPS or POTS.** European Medicines Agency

**The comparative efficacy of a hybrid guilt-free appeal and a traditional fear appeal to influence HPV vaccination intentions.** Communication Research.

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**Reference:**


Accelerating HPV Vaccine Uptake: Executive Summary Report

The President’s Cancer Panel finds underuse of HPV vaccines a serious but correctable threat to progress against cancer. In this report, the Panel presents four goals to increase HPV vaccine uptake. Three of these focus on the United States and the fourth addresses ways the United States can help to increase global uptake of the vaccines.

Provider Letter Example

With National Cancer Prevention Month quickly approaching in February, the Georgia AAP Chapter has created an excellent provider letter example for that extra push to increase HPV vaccination rates.

This can be used as a template for other states that may want to write similar letters.

HPV Summit Article in MD Anderson’s Cancer Frontline

At a recent summit for NCI-designated cancer centers, key national partners including the National Cancer Institute, American Cancer Society and dozens of cancer centers discussed strategies for increasing HPV vaccination.

CDC updates Vaccine Conversations with Parents website

The CDC has recently updated its Provider Resources for Vaccine Conversations with Parents webpage. The new design provides better access from mobile devices.
RESOURCES - Continued

**Skeptical Raptor Blog: A Vaccine Search Engine**

This blog, which uses evidence to debunk “pseudoscience,” includes a vaccine search engine which will return results only from peer-reviewed websites and blogs, eliminating unreliable sources. Great for answering quick questions, this resource can help you answer common questions and concerns about any vaccine.

**HPV Vaccine Videos**

The CDC and AAP have several videos that promote HPV vaccination through the perspectives of providers, parents, and HPV-related cancer survivors. These are great for playing in clinic waiting rooms.

*Important caution about YouTube videos*

It is best to download videos to share with your constituents, rather than streaming from the YouTube site or providing links to YouTube. YouTube’s “related video” feature inevitably pulls up anti-vaccine hoax videos when watching credible videos.

**Discontinuing Resource**

Merck is discontinuing these blinking light reminder magnets for 2016. The text message reminder service is still available.

**CDC Message Map**

This simple Message Map offers three main messages when recommending HPV vaccination. Below each key message are three talking points that can guide conversations with parents.

**New Task Force Finding**

As recommended by the Community Prevention Task Force, the maintenance of school-based health centers in low-income communities has been shown to improve education and health outcomes.

**City/County Level Resources**

NACCHO has several resources on their HPV vaccination work with health departments across the country. Among the resources are:

- Strategies 10 health departments are implementing
- An example of action planning from KY

In addition, NACCHO’s Guide to HPV Resources for Local Health Departments is a key resource when working with local health departments.

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